

NAB Form PB-17 Issues

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

|  |                                |
|--|--------------------------------|
| <b>Station and Location:</b> <u>WOOD-TV</u><br><u>GRAND RAPIDS</u> | <b>Date:</b> <u>10-29-2012</u> |
|--|--------------------------------|

I, Mary Parker of Campaign to Defeat Barack OBAMA  
do hereby request station time concerning the following issue: Support Romney - Defeat Obama PAC.

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| <u>770 L Street, Ste 950</u><br><u>SACRAMENTO CA 95814</u> |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|-------|----------------|-----------------|
| 60sec            | As Proposed<br>package           | 10/31 - 11/2 |       |                |                 |
|                  |                                  |              |       |                |                 |
|                  |                                  |              |       |                |                 |
|                  |                                  |              |       |                |                 |
|                  |                                  |              |       |                |                 |

|                                    |
|------------------------------------|
| <b>Total Charges:</b> <u>4,490</u> |
|------------------------------------|

This broadcast time will be used by: Campaign to Defeat Obama PAC

|  |                             |
|--|-----------------------------|
| <b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b> |                             |
| <input checked="" type="checkbox"/> Yes  | <input type="checkbox"/> No |

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Romney / Ryan

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

The Campaign to Defeat Barack Obama PAC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10-29-2012 \_\_\_\_\_ 407-923-1875  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title